

WARREN HIEBNER



www.creamsoda.co.za

view my online portfolio

084 346 6577

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11 Carey Street, Woodstock, Cape Town

Born: 18 December 1976

ID: 7612185120081

EMPLOYMENT

Nov 2012 - Present
GraphicMail

Head Designer:

- UI / UX wireframe mock ups
- Design of Mood Board layout visuals
- Design consistency and visual quality control
- Design and production of print, identity, packaging and branding
- Bulk e-mailer template design and social network marketing apps
- Front and Backend web design, coding and maintainace
- Designing online marketing material (animated ads and banners)
- New Web technology research and implementation

Feb 2005 - Nov 2012
Whole Lot Directory

Senior Designer including:

- Design and production of print, identity, packaging and branding
- Front-end web design, site maintenance and updating
- Bulk e-mailer template design and social network marketing
- Maintaining production schedules
- Manage press checks and art directing photo shoots
- Supervise team design efforts
- Designing art and copy layout visuals for clients
- Coordinating with clients to discuss ad specs and final sign off.

EDUCATION

1994
Matric

Grade 12

Hillcrest high School

1995
Art & Design

Art Interpretation

Natal Teknikon - 5 houses of design

1998
Graphic Design

Graphic Design

Natal Teknikon - 5 houses of design

SKILLS

Expertise

Graphic Design, Web Design, Photography, Typography, Printing, Sound Design, UI Design, Flash Animation

Software

Photoshop, InDesign, Illustrator, Dreamweaver, Flash, Fireworks, Premier, Visual Studio, Cubase SX, Wordpress

Languages

HTML5, CSS3, jQuery libraries

INTERESTS

Music Production, Photograpy & Rock Climbing

REFERENCE

Guy Stern
African Web Science (owner)

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Online Portfolio

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